

# General accreditation guidelines for journalists



The World Money Fair would like to make it easier for journalists to access information about our fair and our company with the help of accreditation. Accreditation is granted solely for the purpose of journalistic reporting.

The following can receive a press ticket

1. persons from Germany or abroad who can prove their journalistic (including photojournalistic) activities (related to the respective trade fair topic) as follows:

- a. by submitting name articles that are not older than six months at the time of the event
- b. by submitting an imprint in which they are named as editors, permanent editorial staff or authors.
- c. by submitting a written order from a full editorial team in the original with reference to the current trade fair
- d. by means of a web link to an online publication that is established in the respective industry community and has an appropriate reach.
- e. Holders of a valid press card from a domestic or foreign journalists' association.

2. We would like to point out that the presentation of a press card is generally not the sole basis for accreditation. We reserve the right to request further proof of journalistic activity in accordance with points a - e above.

The credentials should be submitted in German or English. We reserve the right to additionally request the presentation of a valid identity document with a photograph. There is no right to accreditation.

The following groups of persons will not be accredited:

- Persons without journalistic credentials, such as account managers, sales managers, advertising managers or webmasters, PR consultants and private escorts
- Persons who submit a written assignment from freelance journalists
- Persons who are only privately active on social networks

We ask for your understanding that all persons who are not active as journalists in accordance with the above specifications are excluded from receiving a press ticket.

If you have any questions, please contact our press department at [presse@worldmoneyfair.de](mailto:presse@worldmoneyfair.de)